

2021 THE TEXAS MOHAIR WEEKLY  
ROCKSPRINGS RECORD

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RATE CARD 2019

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Published Weekly on Thursday

The Mohair Weekly is the only newspaper published in  
Edwards County.

SAU Rates

Display ads, per inch-\$7.00

Deadline is Tuesday noon

Full color \$155.00 additional

Spot color \$65.00 additional

Classifieds, Minimum charge \$10.00 per insertion  
includes 20 words, over 20 add 20 cents per word

Boxes, bold or underline extra \$1.00 each

Display Classified in box, per inch \$7.00

\$1.50 billing charge

Inserts: 10 cents each, 1,100 x .10= \$110.00

Cost of tears and mailing will be included in charged statements.

Mechanical Requirements:

Pages, 6 columns

Columns, 1.833" wide, 21 inches long

1 column 1.833"

2 columns 3.792"

3 columns 5.75"

4 columns 7.708"

5 columns 9.667"

6 columns 11.6 "

Circulation: Paid in Advance

Sworn Post Office Statement 1,100